

Music Video Pitch for:
PCH by Electronic Hearsay

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A story told in a montage of images. A story that may have only been a dream.

A man awakes in a tent. Rubs his eyes. Outside are voices of people talking, the screeching of brakes, horns honking, loudly a woman says, "Dante! You awake in there?" He doesn't respond. The tent shakes. "Dante!". He says, "Go away!" It's silent. He peeks through the zipper. Relieved, closes it. Puts on and ties his shoes. Packs things into his backpack.



Dante exits his tent. Uses a ziptye to secure the zipper. (montage of Dante walking in LA's tent city with images to represent him down on his luck, carrying a weight, oppressed by the dirty concrete city)



A Cadillac (or some other older/low ride car) pulls up. A man inside waves him to come in. Dante look around, confused. Points to himself. Man inside nods his heads. Dante walks up to the car.



Inside, the man turns up the radio and PCH song begins. The inside of the car is decorated with lights and charms. Towels and socks hanging to dry, creating a dreamy soft interior.



Montage begins of Dante watching and following the man, as if he is a guide for this journey they are on together:



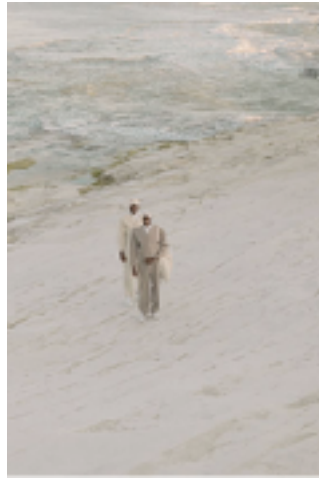
The man drives Dante along the PCH. The man's hand out the window, feeling the breeze. Dante sees him do this and then does the same.



Dante follows the man as he walks through the shrubs. The man picks a flower and looks at it. Dante does the same.

Dante sits behind the man, as they look out to the ocean. The man pulls out a notebook and begins to write.

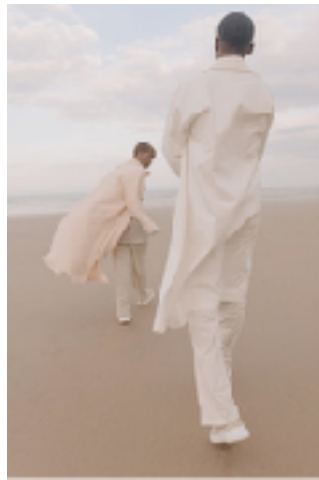




They are on the beach and both are now wearing white. Dante again sits behind the man as the man writes in his notebook. They look out to the ocean.

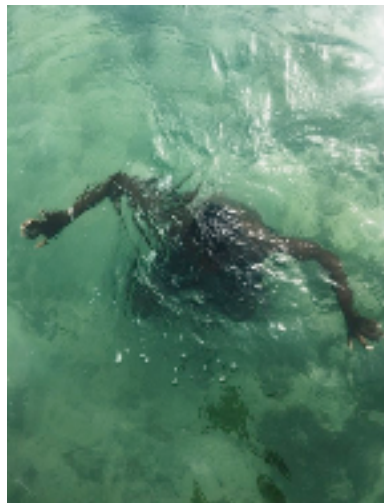
The man hands Dante a peach and they both eat the snack as they watch the ocean.

They walk along the waterline.



Dante follows the man as he takes off his clothes and walk into the water. They submerge.

Back on the sand, Dante leans his head on the man's lap. Dante takes out his notebook and rips out a piece of paper with writing on it and hands it to Dante. He looks up.



Music ends. A woman off-screen says, "Dante! You awake in there?"

Dante wakes back up in his tent.

